



in association with



**The Conference Network**

technology in context

# Information Discovery

## Essential to Effective Compliance

*An important new seminar*

**Wednesday 1st December 2004**

**24th floor, Tower 42, London EC2**

Government regulation and stiff competition are nothing new for the financial and legal services industries. However, the combination of the recent wave of compliance-driven legislation, the latest corporate governance scandals and developments in the global political environment is rapidly establishing a new era of **INFORMATION REGULATION**.

*Your organisation generates thousands of documents and e-mails every day. Do any of them violate regulations or procedures?*

An estimated **85%** of an organisation's information assets is in "unstructured" formats - primarily text-based sources such as email, documents, presentations, web pages and instant messages. Buried in your unstructured data may be the words that can either make or cost your organisation millions.

But can you find those words? They could be anywhere in the vast sea of unstructured data that forms the information foundation of your business.

*In response to this rapidly emerging compliance need, new approaches to INFORMATION DISCOVERY are now being deployed.*

Effective information discovery saves time and money, reduces fraud, improves operational effectiveness, enhances competitive initiatives and reduces the risk of regulatory non-compliance.

*Now an innovative new seminar will give you the opportunity to hear about the latest developments in this increasingly important field. You will:*

- **LEARN** about the tools and processes that ensure you can find everything you need to know in the enormous and rapidly expanding sea of textual data you create every day
- **FIND OUT** how automated information discovery can save your company money and time while helping you avoid risk and litigation
- **UNDERSTAND** why it is no longer about finding information. Monitoring and understanding are essential. Learn how **INFORMATION DISCOVERY** connects the dots between information and knowledge.

Join us on the **24th floor** of **Tower 42**, in the centre of the City, to learn how your organisation can use your most vital asset - **your information** - to help ensure best practice and added value in regulatory compliance.

**We have brought together a panel of expert speakers to share their knowledge, experience and insights with you in an informal but informative seminar programme:**

**16.00 Registration and coffee**

**16.30 Chairman's introduction**

**Dr Tony de Bree**, Partner  
**Go4strategy Consulting**

*Tony de Bree is a partner in Go4strategy Consulting, a Netherlands network company focusing on de-organising and the practical implementation of knowledge management, e-business and e-strategies. His main occupation currently is Project Manager, eTrust: the Next Step, at ABN AMRO Trust, in which position he is responsible for implementing a new global e-business business and ICT architecture to support both traditional and new services, including the compliance function.*

**16.40 COMPLIANCE: NO LONGER JUST REGULATION, REGULATION, REGULATION ...?**

- how compliance can now add real value to the business
- moving from good compliance to best practice to add value
- the importance of information management to effective compliance

**Garry Monksfield**, Head of Regulatory Compliance  
**Lloyds TSB Group**

*Garry Monksfield is responsible for overseeing regulatory compliance at Group level at Lloyds TSB, assisting the Group's businesses in establishing and improving their approach to compliance. He has worked in the financial services industry for over 20 years, and has been a compliance practitioner for over a decade.*

**17.15 UNSTRUCTURED DATA: HIDDEN GOLDMINE OR SMOKING GUN?**

- the extraction of structured information from unstructured data
- the growing benefits of "textual analytics" in compliance
- some financial services case studies

**Ian Hersey**, Senior Vice President,  
Corporate Development and Strategy  
**Inxight**

*As a founder and Senior Vice President of Inxight, Ian is responsible for developing the company's strategic partnerships and mergers and acquisitions. He began his career in natural language software development at IBM, and his experience in commercial natural language technology spans 14 years.*

**17.55 Question time**

**18.15 Drinks and networking**

**Who should attend**

*all those with responsibility for:*  
compliance, anti-money laundering, security, internal audit  
*in:*  
financial institutions, law firms, corporates, accountancy firms,  
law enforcement

**How to book**

Attendance at the seminar and reception is **free**, but places are limited. Please therefore note that a maximum of 2 bookings per organisation will be accepted.

There are 5 easy ways to register:

**BY TELEPHONE:**

call The Conference Network on **020 8943 3848**

**BY FAX:**

complete the form below and fax it to **020 8977 7150**

**BY EMAIL:**

email The Conference Network on **info@conference-network.co.uk**

**ONLINE:** visit **www.conference-network.co.uk**

**BY POST:** complete the form below and post it to:

**The Conference Network, 12 Clifton Road,  
Teddington, Middlesex, TW11 8SW**

Confirmation of your booking(s) will be sent by email.

**Venue information**

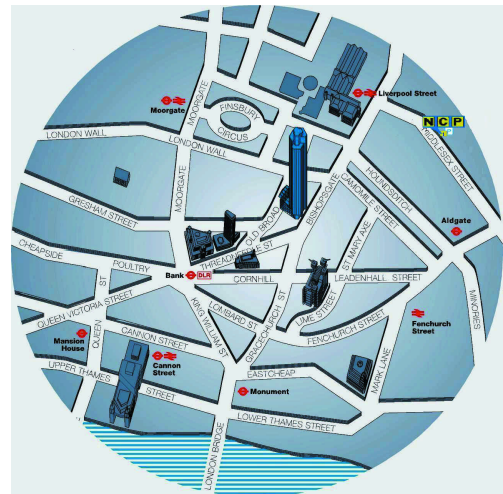
**24th floor, Tower 42**  
**25 Old Broad Street**  
**London EC2N 1HQ**

020 7877 7777

The view from the 24th floor of Tower 42 (previously known at the NatWest Tower) is spectacular!

Don't miss out on the opportunity to network with the speakers and your fellow participants after the seminar at the drinks reception, and enjoy the far-reaching views of London by night!

We look forward to welcoming you.



**Delegate Information**

Organisation

First delegate name

Position

Email

Second delegate name

Position

Email

Address

Postcode

Telephone

Fax